

# Noah Kindler

AI Product Leader & Builder – Head of Product, alexa.com

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Menlo Park, California

AI product leader and builder with 20+ years shipping products used by millions. I lead product for **alexa.com**, Amazon's consumer AI assistant, and build and ship my own AI-native products solo on Claude. Stanford CS and Harvard MBA; experience spanning three unicorns, an IPO, and two acquisitions, plus McKinsey. I pair real technical fluency with a general manager's judgment — and I lead the cultural shift that turns product managers into builders.

## HIGHLIGHTS

### Education

M.B.A., *with Distinction* — Harvard Business School

B.S., Computer Science — Stanford University

CS 229 (Machine Learning), Stanford — 2024

### Recognition

6 U.S. patents · ~50K books sold (Wiley)

McKinsey Practice Olympics — firm-wide winner

YC (admitted) / StartX W15

### Focus

Applied generative AI & agentic UX  
AI product management, 0-to-1 building

Leading AI adoption & org change

## EXPERIENCE

### Amazon — Principal, Product Management; Head of Product, alexa.com

2025 – Present

*Sunnyvale, CA · Amazon's consumer AI assistant, serving millions of daily users*

Own product vision, strategy, and execution for alexa.com across web, mobile, voice, and smart-home. Translate frontier LLM and multimodal capabilities into responsible, habit-forming experiences at population scale. Lead the cultural shift turning PMs into builders through hands-on prototyping. (*Coverage: GeekWire, TechCrunch, TechRadar, About Amazon.*)

### InPlay Innovation — Chief Operating Officer

2023 – 2025

*Series B · AI sports wagering (\$200B+ category)*

Operations and product strategy applying regression, imitation learning, and ensemble models to real-time AI-only micro-markets.

### BairesDev (PreDisrupt) — General Manager, New Product Venture Studio

2020 – 2023

*Unicorn · \$12B revenue · 5,000 employees*

Launched 9 user-facing AI and enterprise products generating tens of millions in revenue; brought AI to legacy categories (scheduling, recruiting, generative documents, skills matching, safety/fraud).

### Canoo — VP, Internet of Vehicles & Blockchain

2018 – 2020

*IPO 2020 · Electric vehicles*

Led connected-vehicle software across in-car, mobile, and cloud for the first vehicle prototypes; built trust & safety frameworks for the IoV ecosystem.

### Knotel — Head of Tech Product & GM, West Coast

2015 – 2018

*Unicorn (~\$2B) · Workhood acquisition*

Scaled the West Coast operation from zero to 40 employees and a \$25M revenue run-rate in 12 months; wrote the playbook used for European and Canadian expansion (+\$40M).

### **Plia Systems — General Manager**

2013 – 2015

*Acquired*

Built a SaaS analytics and workflow product for financial trading — 0 to 1 through acquisition (10% lower execution cost, 10% faster).

### **Symantec / Avira — VP, Product, Technology & Operations**

2009 – 2013

*Via SocialShield acquisition*

Scaled safety products to ~100M users; \$20M revenue in first 12 months via a lean MVP approach; COPPA-compliant social-graph threat detection.

### **McKinsey & Company — Consultant, Business Technology Office**

2005 – 2009

*London / New York*

Firm-wide Practice Olympics winner (~500 entries) for pioneering lean/agile delivery — became a new service line. Halved product cycles (500→250 days) at a major tech client; \$100M+ savings on a telecom engagement; data-center efficiency work covered in The New York Times. (*Concurrent: Program Manager, Obama Presidential Transition technology team, 2008–2009.*)

## **SELECTED AI PRODUCTS — BUILT & SHIPPED SOLO ON CLAUDE**

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### **Kinesia** [kinesia.ai](https://kinesia.ai)

Clinical-reasoning assistant for physical therapists; HIPAA-aligned, cited from 2,400+ guidelines. (Web/iOS)

### **SPACPilot** [spacpilot.com](https://spacpilot.com)

Operating system for SPAC sponsors; replaces 8+ back-office tools with one workspace.

### **FreeLifeInsurance** [freelifeinsurance.com](https://freelifeinsurance.com)

Real underwriting and coverage for 99¢/yr, wrapped in a comedic frame.

### **DeckRanker** [deckranker.com](https://deckranker.com)

Pattern intelligence for investors; surfaces thesis blindspots via ML signal analysis.

### **RealAdmissionsEssays** [realadmissionsessays.com](https://realadmissionsessays.com)

Provenance-verified library of real, accepted college admissions essays.

### **KnightBook** [knightbook.com](https://knightbook.com)

Facial-recognition-aware private network for a school community. (Web/iOS)

## **REPRESENTATIVE AI VIDEO**

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**Lighty founder-origin film** — [youtu.be/mUkZvBzDbbc](https://youtu.be/mUkZvBzDbbc). An AI-produced short film (script, image generation, voice, and edit, end to end) created for lighty.ai. Demonstrates the full video/audio craft taught in the course.

## **PATENTS**

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- Normalizing data across multiple social networks
- Detecting suspicious individuals in a friend list
- Wireless-network probing & performance monitoring
- Wireless network monitoring (and related)

## **PUBLICATIONS & SPEAKING**

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- *Programming Interviews Exposed* (co-author; Wiley/Wrox)
- "Data Centers: How to Cut Carbon Emissions and Costs"
- Speaker: Stanford Mobility Forum, TU-Automotive, Dubai World Conference, The Autonomous